

# SHAHZAD FAROOQI

WordPress Developer | Vibe Coder

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## PROFESSIONAL SUMMARY

Creative and results-driven WordPress Developer with 3+ years of freelance experience delivering high-quality websites for national and international clients. Skilled in WordPress development, Elementor Pro, WooCommerce store setup, Shopify, website speed optimization, and developing custom WordPress plugins using Vibe Coding. Currently pursuing a Bachelor's in Information Technology while mentoring students and building innovative, scalable, and performance-focused web solutions.

## TECHNICAL SKILLS

WordPress Development	Elementor Pro	WooCommerce	Vibe Coding
Plugin Development	Speed Optimization	HTML / CSS	ACF
Bug Fix & Support	Theme Customization	Shopify	

## EDUCATION

**Intermediate in Computer Science (ICS)** 2020 – 2022

*Aspire College*

- Gained foundational knowledge in programming, technology, and analytical skills.
- Laid the groundwork for a career in web development and technology.

**Wordpress Training** 2022 – 2023

*IDM Pakistan*

Certified WordPress Developer from IDM Pakistan with hands-on experience in WordPress website design, customization, and WooCommerce development.

**Bachelor of Science in Information Technology** 2024 – Present

*Islamia University of Bahawalpur — Bahawalpur, Pakistan*

- Relevant Coursework: Data Structures, Software Design, Internet of Things, Embedded Systems.
- Major: Computer and Programming.

## PROFESSIONAL EXPERIENCE

**WordPress Developer — Real Estate Project** 2023 – 2024

*Team VK Realtors — Canada (Remote)*

- Managed NewHomesSource.ca WordPress project, enhancing website performance and lead generation.
- Implemented digital marketing strategies to drive traffic and improve conversion rates.
- Handled ongoing website maintenance, bug fixes, and plugin updates.

**Freelance Web Developer** 2023 – Present

*WordPress, WooCommerce & Shopify — National & International Clients*

- Delivered 3+ years of freelance web development experience with multiple agencies worldwide.
- Built and customized WooCommerce stores including product setup, payment gateways, and checkout optimization.

- Designed and launched Shopify stores tailored for small businesses and online sellers.
- Created the SF Timeline Plugin — a custom Elementor addon using Vibe Coding for customizable responsive timelines.

## Senior WordPress Developer (Remote)

2024 – Present

*Moiz Tech Hub — WordPress Development & Client Projects*

- Working as a Senior WordPress Developer, developing and maintaining responsive WordPress websites for business clients.
- Customized Elementor-based layouts, themes, plugins, and WooCommerce features according to client requirements.
- Handled website speed optimization, bug fixes, plugin updates, security checks, and ongoing maintenance.
- Supported project delivery by solving WordPress-related technical issues and improving overall website performance.

## WordPress Developer (Remote)

2024 – 2025

*Advibe Digital Marketing Agency — Dubai*

- Developed, optimized, and maintained WordPress websites for clients, ensuring high performance and user engagement.
- Collaborated with the agency team to deliver responsive, pixel-perfect designs using Elementor Pro.
- Improved website speed and Core Web Vitals through performance optimization techniques.

## WordPress Mentor

2024 – Present

*Independent — Teaching Students*

- Mentored students in WordPress development, covering Elementor, WooCommerce, and theme customization.
- Guided learners through real-world projects to develop job-ready web development skills.

## WordPress Developer (Remote / Project-Based)

Feb 2026 – Present

*AI SEO Fusion — SEO Agency Website Projects*

- Working remotely on monthly project-based WordPress tasks for SEO-focused client websites.
- Fixed website bugs, layout issues, plugin conflicts, and technical problems before SEO implementation.
- Improved website speed, performance, and Core Web Vitals through optimization techniques.
- Added and customized website sections, features, and design updates according to SEO expert requirements.

## KEY PROJECTS

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### SF Timeline Plugin (Elementor Addon)

Feb-2026

*Creator & Developer*

- Developed a custom WordPress plugin as an Elementor addon using Vibe Coding.
- Allows users to create fully customizable, responsive timeline layouts directly in Elementor.
- Published and actively used on shahzadfarooqi.com.

### SF Product Carousel Plugin

Mar – 2026

*Creator & Developer*

- Developed a custom WooCommerce product carousel plugin using Vibe Coding for a client project.
- Allows users to display products in a fully customizable carousel with category-based product selection.
- Added options to control the number of products, products per slide, and carousel layout settings.
- Built a responsive and user-friendly product display solution for WooCommerce stores.

## SERVICES OFFERED

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- WordPress Development — Custom websites built with clean structure, responsive design, and scalability.
- Elementor Pro Design — Pixel-perfect layouts and animations for a modern, professional look.
- WooCommerce Store Setup — Full e-commerce setup including products, payment gateways, and checkout flow.
- Speed Optimization — Improve Core Web Vitals, load times, and overall website performance.
- Bug Fix & Support — Quick fixes for WordPress, Elementor, CSS bugs, and plugin conflicts.